

# Nexus

## Year-round Nexus Opportunities

This section includes sponsorship and advertising opportunities that support Nexus. These opportunities can be purchased any time throughout the year. The prices are included with the description of each individual opportunity.

Our year-round support opportunities for Nexus will help to enhance your exposure to the CNS Membership. All opportunities participated in will count towards your total contribution to the CNS for the year and help your company towards an Industry Allies Council level.

### Nexus Support Opportunities

#### Subspecialty Exclusive Sponsorships

Subspecialty level sponsorship provides visibility and advertising opportunities across all pages within one subspecialty case menu.

#### Vascular Exclusive or Spine Exclusive \$30,000



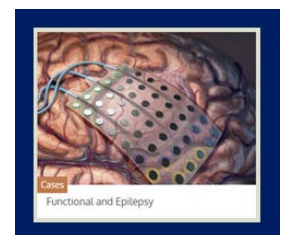
Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, Individual banner ads placed within **10 cases** throughout the vascular or spine subspecialty, and recognition in CNS marketing campaigns related to Nexus. Company chooses the cases based on clinical relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the vascular or spine subspecialty.



#### Tumor Exclusive or Functional Exclusive \$20,000



Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, individual banner ads placed within **7 cases** throughout the tumor or functional subspecialty, and recognition in CNS marketing campaigns related to Nexus. Company chooses the cases based on clinical relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the tumor or functional subspecialty.



## Pediatric Exclusive or Trauma Exclusive \$10,000



Benefits for this opportunity include: logo recognition on all sponsored subspecialty navigation pages, individual banner ads placed within **4 cases** throughout the pediatric or trauma subspecialty, and recognition in CNS marketing campaigns related to Nexus. Company chooses the cases based on clinical relevance. Company will receive quarterly reports and updates on Nexus usage and placement of two sponsored cases within the pediatric or trauma subspecialty.



## Case Level Advertising

### Banner Ad \$3,000



An individual banner ad placed within any case of your choice on Nexus. This opportunity includes quarterly reports and updates on Nexus usage.

## Sponsored Cases or Approaches \$5,000

Develop your own case/approach in the same format as the rest of the site. This opportunity include spotlights for specific technology used. Videos need to be in MP4 format and size limit is 100MB. Images should be in JPG or PNG format.

