

# Print Advertising

## Print and Publication Advertising

This section includes advertising opportunities that are located in our printed publications and not tied to a specific course or meeting. These opportunities can be purchased any time throughout the year. The prices are included with the description of each individual opportunity.

Our year-round support opportunities will help to enhance your exposure to the CNS Membership. All opportunities participated in will count towards your total contribution to the CNS for the year and help your company towards an Industry Allies Council level.

### Advertise In the Printed Congress Quarterly

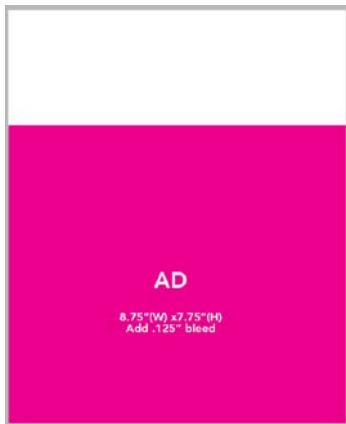
With over **4,000 copies** sent out per issue, place your image on the printed version of an issue of the Congress Quarterly. We have four issues every year. Image requirements are 300x250 72 DPI. (All sizes in inches)

Deadline: 3-4 Months before issue is sent out.

- ◆ Winter
- ◆ Spring
- ◆ Summer
- ◆ Fall



### Cover Page Ad \$7,000



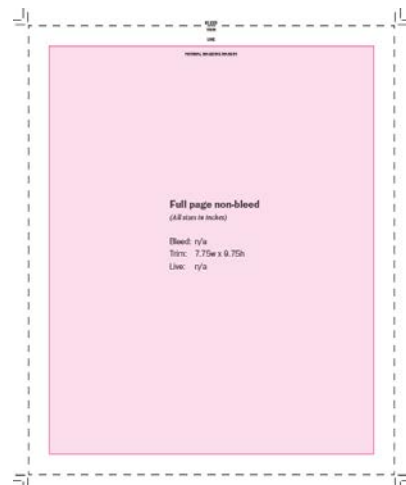
This opportunity is limited to one (1) company per issue.

Cover Page Trim: 7.75w x 9.75h

### Full Page Ad \$5,000

This opportunity is limited to two (2) companies per issue.

Full-page non-bleed Trim: 7.75w x 9.75h



## Half Page AD \$2,500

This opportunity is limited to four (4) companies per issue.

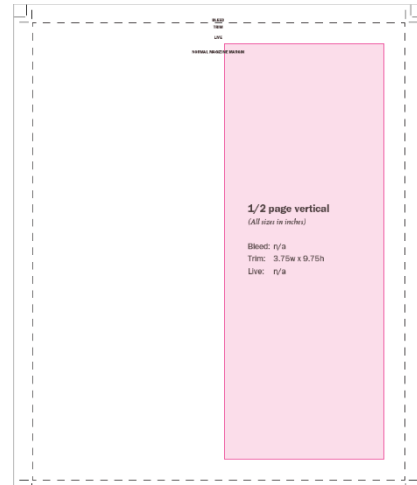
1/2 page horizontal

Trim: 7.75w x 4.75h



1/2 page vertical

Trim: 3.75w x 9.75h



## One-Third Page Ad \$1,750

This opportunity is limited to Two (2) companies per issue.

1/3 page- Horizontal only. Trim: 7.75w X 3.25h



## One-Fourth Page Ad \$1,000

This opportunity is limited to Two (2) companies per issue.

1/4 page- vertical only. Trim: 3.75w x 4.75h



## Neurosurgery Advertising

If your company wishes to advertise in our print version of Neurosurgery or Operative Neurosurgery, please go to the following website for available opportunities and pricing:

<http://www.oupmediainfo.com/#!/mediakit/neurosurgery>

For all questions regarding advertising in Neurosurgery please reach out to:

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