# **CNS Neurosurgery 100 YouTube Series**

The CNS' YouTube Series launched September 30<sup>th</sup> 2022, and has over **5800** views and counting. Each week the CNS releases 2 new videos covering topics across neurosurgical specialties; Tumor, Spine, Pediatrics, Trauma/Critical Care, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, Stereotactic/Epilepsy.

- The videos in this series average **244 views**.
- Videos are 10-15 minutes in length, released every Monday and Friday and will continue into September 2023.
- View the <u>CNS Neurosurgery 100 Playlist</u> on YouTube.
- View an Example <u>CNS Neurosurgery 100 Video</u>.
- 3310 Subscribers on YouTube (as of 6/8/23)

AUDIENCE: Intended for residents and medical students

**INDUSTRY SUPPORT SPONSORSHIP:** 

- 10-second Advertisement of your creation at beginning of video.
- Recognition in text in the YouTube description field with link-out.
- These videos do not expire and thus provide a valued resource for continued education.

\$5,000 per Video (If video hasn't been published yet) **\$2,500 per Video** (If video has previously been published)

To view a list of *available topics*, please click <u>here</u>.

To sponsor, please reach out to your dedicated CNS Industry Relations Representative:

Colleen Dunphy Phone: 847-805-4482 Email: <u>cdunphy@cns.org</u> Alex Waszok Phone: 847-805-4494 Email: <u>awaszok@cns.org</u> Stephanie Garrow Phone: 847-805-4494 Email: <u>sgarrow@cns.org</u>

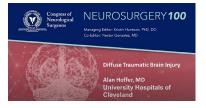
If you are unsure of who your main contact is, please reach out to <u>corporatedevelopment@cns.org</u>



\*Sponsorship Support of this series counts towards a CNS **Industry Allies Council** level for the 2023 Calendar Year.



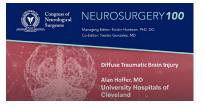
## **2023 Q2 Topics** Neurosurgery 100 Series



Month of Release	Topic (Tentative)	Guest Faculty (Tentative)
April	ICU Management of the TBI patient	Randall Chesnut
April	Hemispherectomy	Bill Bingaman
April	Trigeminal Neuralgia	Mojgan Hodaie
Мау	Primary Tumors of the Spinal Column	Dan Sciubba
Мау	Spine Anatomy: Subaxial Cervical (anterior and posterior)	Jared Fridley
Мау	Treatment of Cavernous Angiomas	Zachary Barnard
Мау	Intracranial Pressure	Vincent Wang
Мау	Peripheral Nerve: Exam/work up	Brandon Smith
June	Balancing Clinical Education and Research	Anja I. Srienc
June	Rathke's Cleft Cyst	Garni Barkhoudarian
June	Middle Meningeal Artery Embolization for Subdural Hematomas	Paula Eboli
June	Hypothalamic Hamartoma, Periventricular Nodular Heterotopia, and Tuberous Sclerosis	Howard Weiner



## **2023 Q3 Topics** Neurosurgery 100 Series



Month of Release	Topic (Tentative)	Guest Faculty (Tentative)
July	Endovascular Interventions for Head and Neck Pathology	Rose Du
July	Parkinson's disease	Andres Lozano
July	Dystonia	Josue Avecillas-Chasin
July	Intrinsic Spine Tumors (any intradural tumors)	Paul McCormick
July	Ventricular Tumors	Raymond Sekula
July	Spine Anatomy: Lumber (anterior and lateral)	David Xu
July	Chiari Malformation	David Limbrick
August	Neuromodulation (RNS, VNS, DBS)	Patrick Karas
August	Treatment of Arteriovenous Malformations in Children	Jason Chu
August	Spine Anatomy: Thoracolumbar	John Yoon
August	Early Involvement in Organized Neurosurgery	David Dornbos
August	Peripheral Nerve: Pain	Kevin Swong



## **2023 Q3 Topics** (continued) Neurosurgery 100 Series



Month of Release	Topic (Tentative)	Guest Faculty (Tentative)
August	Anterior Temporal Lobectomy: Classic Approach and New Techniques	Guy McKhann
August	Spinal Deformities and Osteotomies	Lara Massie
September	Glioma Biology	Kristin Huntoon
September	Chronic SDH	Ramesh Grandhi
September	Advanced Neuromonitoring	Patrick Belton
September	Transition from Residency? How to find a job	Brett Youngerman
September	Dual Degree Considerations	Prateek Agarwal
September	Resecting GBMs	C. Hadjipanayis
September	Non-Accidental Trauma	Jon Martin



# **CNS Neurosurgery on The Go YouTube Series**

The CNS' YouTube Series launched April 25<sup>th</sup> 2022, and has over **6900** views and counting. The CNS releases videos where neurosurgical experts present on webinars covering topics across neurosurgical specialties; Tumor, Spine, Pediatrics, Trauma/Critical Care, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, Stereotactic/Epilepsy.

- The videos in this series average **165 views**.
- Videos are 5-15 minutes in length.
- View the <u>CNS Neurosurgery on The Go Playlist</u> on YouTube.
- View an Example <u>CNS Neurosurgery on The Go Video</u>.
- **3190** Subscribers on YouTube (as of 4/17/23)

AUDIENCE: Intended for Neurosurgeons in every step of their career

#### **INDUSTRY SUPPORT SPONSORSHIP:**

- 10-second Advertisement of your creation at beginning of video.
- Recognition in text in the YouTube description field with link-out.
- These videos do not expire and thus provide a valued resource for continued education.

\$5,000 per Video (If video hasn't been published yet) **\$2,500 per Video** (If video has previously been published)

To view a list of available previously published videos, please click here.

To sponsor, please reach out to your dedicated CNS Industry Relations Representative:

Colleen Dunphy Phone: 847-805-4482 Email: <u>cdunphy@cns.org</u> Alex Waszok Phone: 847-805-4494 Email: <u>awaszok@cns.org</u> Stephanie Garrow Phone: 847-805-4494 Email: <u>sgarrow@cns.org</u>

If you are unsure of who your main contact is, please reach out to <u>corporatedevelopment@cns.org</u>



\*Sponsorship Support of this series counts towards a CNS **Industry Allies Council** level for the 2023 Calendar Year.



## **2023 Q2 Topics** Neurosurgery on The Go YouTube Series



Month of Release	Topic (Tentative)	Guest Faculty (Tentative)
April	Vestibular Schwannoma Guidelines	Costas Hadjipanayis
Мау	Endoscopic Endonasal Odontoidectomy	James Evans
June	Clip Ligation of Aneurysms in the Endovascular Era: Indications for Open Surgery	Dan Barrow
June	Considerations of Choosing Radiosurgery as a Neurosurgical Career	Susan Pannullo



## **2023 Q3 Topics** Neurosurgery on The Go YouTube Series



Month of Release	Topic (Tentative)	Guest Faculty (Tentative)
July	Multimodality monitoring in patients with traumatic brain injury	David Okonkwo
August	Approaches for Stereotactic Guidance	Clark Chen
September	Introduction to Spine SRS	Tania Kaprealian

